



FACILITY
MANAGEMENT



Nieuw Leven Facility Groep & KBL Circular Cleaning Center Nootdorp and Diemen The Netherlands.

i-Synergy case study



Collaboration of Nieuw Leven Facility Groep and ICE Robotics through KBL Circular Cleaning Center

About New Life Facility Group

Nieuw Leven Facility Groep is a full-service facility management company based in Diemen the Netherlands. Nieuw Leven Facility Groep has a lot of expertise when it comes to facility management and cleaning of shopping centers. The shopping area has several covered and open shopping arcades and also a covered parking garage. Both machines will be used daily by Nieuw Leven Facility Groep. The choice for strong, durable machines from ICE Robotics suits this intensive use.

About KBL Circular Cleaning Centre

Mr Hilco Kooistra of KBL Circular Cleaning Center from Broek op Langedijk in the Netherlands is preferred supplier of Nieuw Leven Schoonmaakgroep. Together with ICE Robotics, Hilco Kooistra recommended the three machines selected, an ICE i20B Compact for cleaning the floors around the passage, an ICE RS32 and an ICE iS1100B for sweeping and scrubbing the parking garage.



MAKE A DIFFERENCE

Create Security.

"Deployment of ICE Robotics cleaning machines gives us security"; says Mr Peter de Gast Jr, operational director of Nieuw Leven Facility Groep.

"Through KBL Circular Cleaning Center, we first became acquainted with ICE Robotics. For a shopping center in the town Nootdorp in the Netherlands, we had the need to deploy three new cleaning machines. "De Parade" is a well-known shopping area in Nootdorp.

The new owner Real IS has made the shopping area extra attractive and therefore sets high requirements for a "clean shopping experience".



Nieuw Leven Facility Groep and KBL combined their expertise and the use and introduction of ICE cleaning machines was quickly realized. After the first "year of experience" with ICE, we ask Peter de Gast Jr., operational director, a few questions about his vision of the future of machine floor maintenance and the added value of "data" and of course the added value of a partner like KBL Circular Cleaning Center.

"Strong, durable cleaning machines with a very attractive price-quality ratio."

THE CHALLENGE

Make a Choice.

“That choice is supported by several reasons.

We actually did not know ICE from practice.

Mr Hilco Kooistra from KBL recommended ICE on the basis of his experience gained in recent years.

Strong, durable cleaning machines with a very attractive price-quality ratio. The demonstration at the first location showed that the cleaning results are good and that ICE can certainly count itself among the A-brands”.



"So far the experiences are very good, we are a company that switches quickly and is constantly on the move. This requires suppliers who can and also do this."

ROLE OF

KBL Circular Cleaning Center.

"KBL is a knowledge center and a distribution partner for us. A one-stop-shop partner that actively thinks along in the interest of our customers and our operation. The knowledge about cleaning machines and the associated advice are always right."

i-SYNERGY
Cleaning Management in Motion

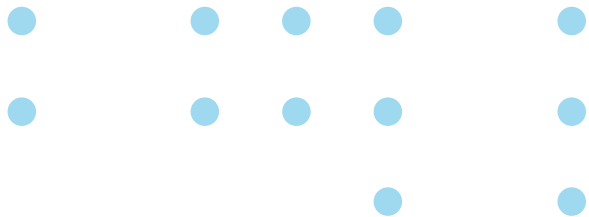


"And where the expertise of the manufacturer is still needed about a product or machine to be delivered, this is also included, possibly supplemented with a test phase. Here we can trust KBL blindly."

INNOVATION

Flexible Needs

"This depends very much on the conditions and the costs, at the moment we are still in favour of investing in our own equipment. Although we do regularly hire machines from ICE for temporary or periodic work at our customers."



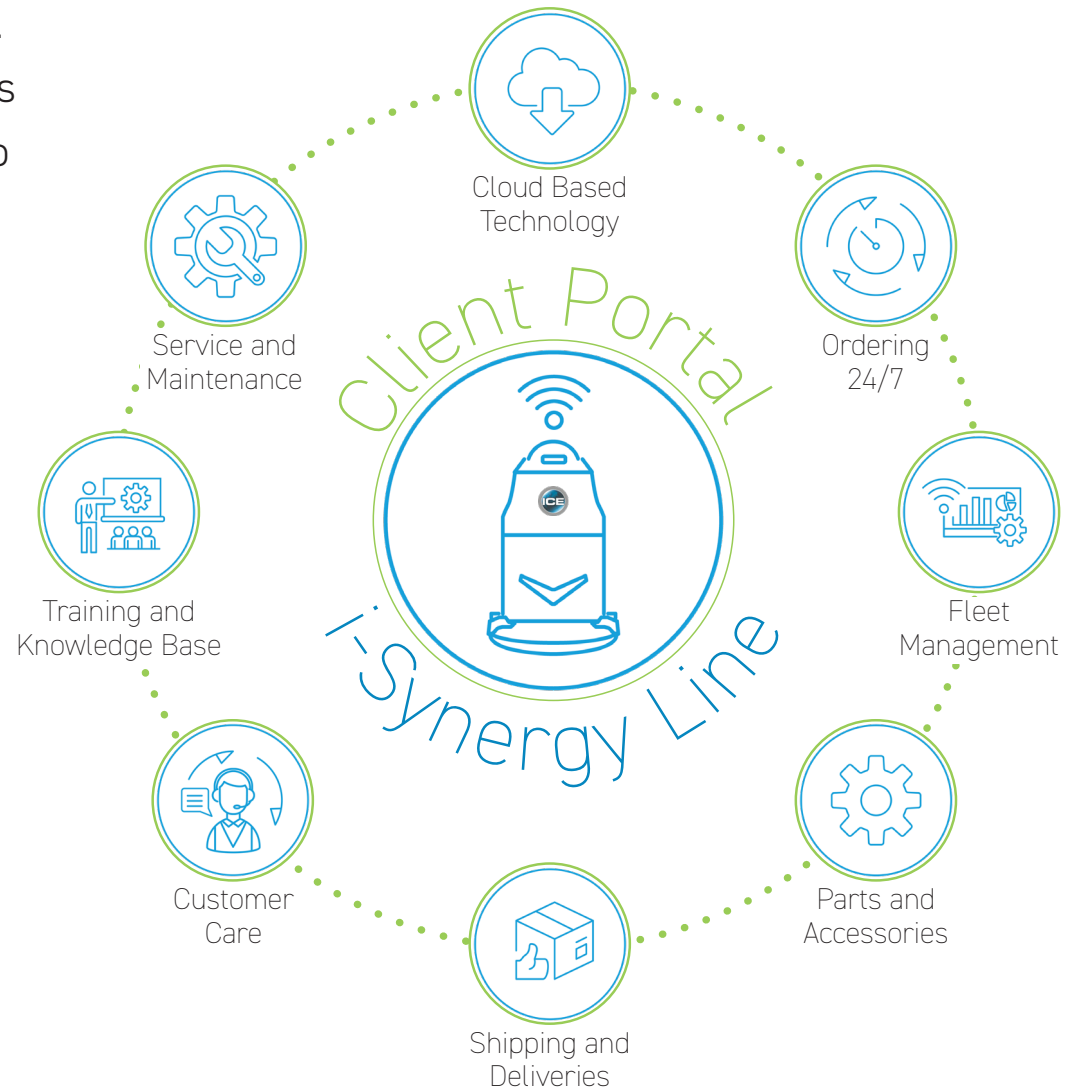
EXPERIENCE

Real Convenience.

"I think this definitely has added value for quality control. However, in order to use these types of measurements we are often dependent on third parties with regard to installation, access to the network, etc.

In practice this slows down and complicates our process and the costs often do not outweigh the benefits.

It is nice, however, that ICE provides this free of charge with its 'smart i-Synergy cleaning machines', which makes insights from the reporting of the machines absolutely more accessible."





Cloud Based
Technology



Fleet
Management



Lithium-ion
Battery



Data-proof
Cleaning



Pro-active
Maintenance

SMART SOLUTIONS

Smart Cleaning.

"We are working on such solutions but see that, apart from that, we are quite out of practice. From the needs of our customers, we see an increasingly wide range of services. That's where our growth lies! So the priority is there. We set the bar high and the customer expects more and more. That's where our hands-on mentality and smart industry innovations fit in. "

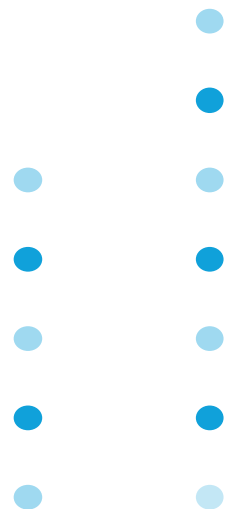
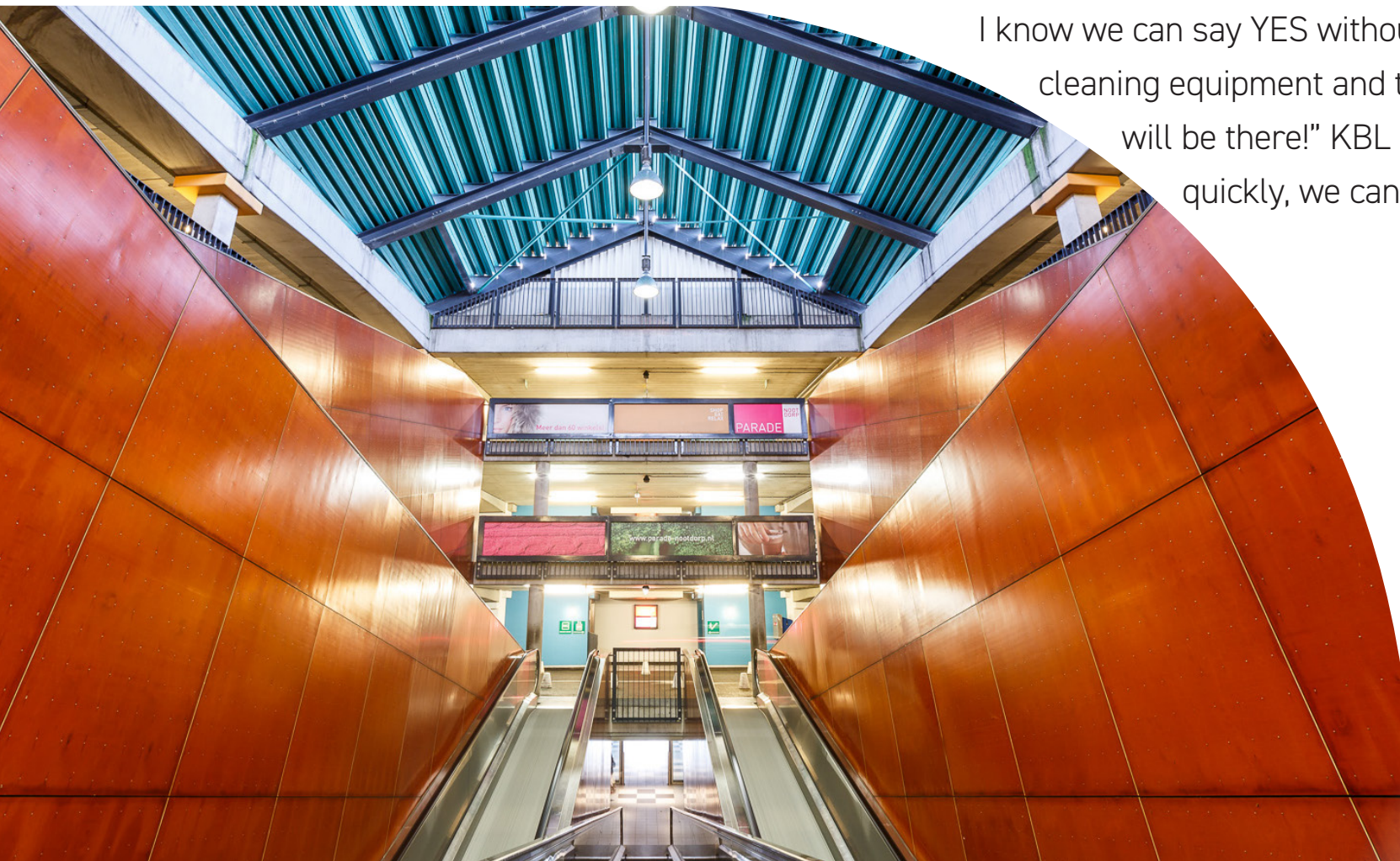




REMOTE TECHNICAL MONITORING

No Worries.

"KBL is an innovative party that we need to keep our service at a high level. Like us, KBL always thinks problem-solving and they switch very quickly. If a customer asks us if we can start cleaning tomorrow I know we can say YES without thinking, the necessary cleaning equipment and the cleaning machine(s) will be there!" KBL & ICE just take care of this quickly, we can just rely on that.





Smarter Cleaning. Brighter Future.

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