



RETAIL
SUPERMARKETS



Jumbo Supermarket Hapers Gilze The Netherlands.

i24BTL+ i-Synergy case study



THE CHALLENGE

Be A Good Choice.

ICE i24BtL proves to be a good choice'.

Mr Danny Hapers of the Jumbo Supermarket Hapers in Gilze in the Netherlands puts an ICE i24BTL+ i-Synergy scrubber dryer into service. "With the ICE i24BTL+ we are getting a solid and no-nonsense cleaning machine, it is a simple and strong machine and in a good price-quality ratio" says Danny Hapers.



MAKE A DIFFERENCE

Create Certainty.

"The fact that ICE guarantees on our machine a 3 year warranty says something, it creates confidence. I buy a scrubber drier for years and expect continuity and quality. My floor has to be clean, that is a prerequisite.

It is the first impression the customer gets when he or she comes in, not to mention safety, everyone knows that a dirty floor can also be slippery. You do not want your customers to get hurt".



SAFE AND EASY

Simple to Maintain

"The ICE i24BTL+ is a machine developed specifically for retail, you can see that in the construction and in the controls. Minimal buttons and handles simplify and reduce the chance of incorrect use, the operator quickly understands how this machine works.

Moreover, it is a solid machine. The parts that move over the ground, such as the scrub head and the squeegee, are made of sturdy aluminum, I don't see them breaking down that quickly.

The daily maintenance is simple and we do it ourselves; those are the points of interest. If we want to order something we use the handy smart QR code on the machine; scan, tick and send. I can pass on a service request in the same way".

i24BTL+

Cleaning path 61 cm

Capacity 2.500 m²/hour

Working time 3,5 hours





Danny Hapers:

“With the ICE i24BTL+ we are getting a solid and no-nonsense cleaning machine, it is a simple and strong machine and in a good price-quality ratio”





Smarter Cleaning. Brighter Future.

ICE Robotics EMEA

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