



Washin7

Eindhoven, Bergen op Zoom and Roosendaal The Netherlands.

ICE i24BTL+ i-Synergy case study



THE CHALLENGE

Convince.

Washin7 is an indoor carwash with the latest technologies for optimal cleaning and care of cars. The carwashes, divided over 3 locations are fast, safe to car paint and durable. With such a modern and progressive carwash comes a clean environment and it is not

for nothing that Washin7 has chosen the ICE iS1100L+ i-Synergy sweeper for sweeping the vacuum lines and the wash bay environment. The choice for ICE came after a month of intensive testing at 2 locations.



INNOVATION

Smart Technology.

Today's car washes are ultramodern and often fully covered. They are equipped with top quality equipment, the best shampoos and high-quality programs that ensure that even a (company) car is perfectly clean again. And all that in a sustainable and paint friendly way with textile cloths. After the washing process, it is possible to vacuum out cars in the vacuuming line in comfort and under cover. At the end of a working day there is always some dirt lying around which falls on the floor during the cleaning of the interior.

The ICE iS1100L sweeping machine sweeps this up effortlessly, whether it is pieces of paper, cups, sand, cigarette butts and other residual waste. The outside area around the wash bays can also be kept clean with this ICE sweeping machine.



SAFE AND EASY

It is in the Details.

Washin7 now has three locations in the Netherlands: Eindhoven, Bergen op Zoom and Roosendaal. For each location the ICE iS1100L+ sit-on sweeper has now been chosen, a “smart sweeper” which, just like the car-washes, is equipped with smart technology.

The sweepers report working and charging times and check their own technical status. Everything is readable in the i-Synergy App from ICE. If there is an obstruction in the brush chamber, the system’s anomalous value will transmit an alert to ICE’s service department.

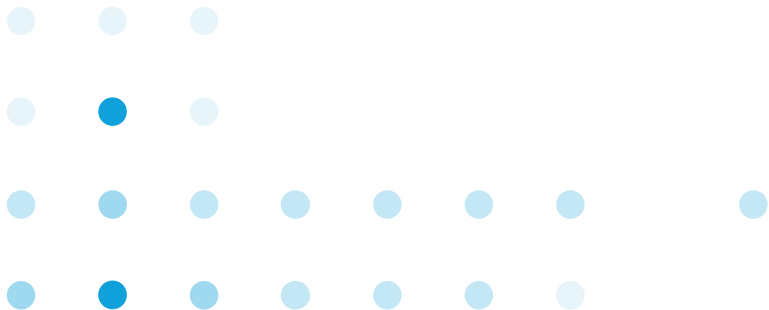
Cleaning path 70-112 cm

Capacity 6.200 m²/hour

Working time 3 hours



In this way, ICE watches over the continuity of operations and the status of the machine. If the machines, which are equipped with Li-ion battery, are used several times a day, it does not have a negative impact on the life of the battery. The service life of the Li-ion battery is more than 7 times longer than traditional batteries. There is therefore a 5-year warranty on these i-Synergy batteries.





Cloud Based
Technology



Fleet
Management



Lithium-ion
Battery



Data-proof
Cleaning



Pro-active
Maintenance

SMART CLEANING

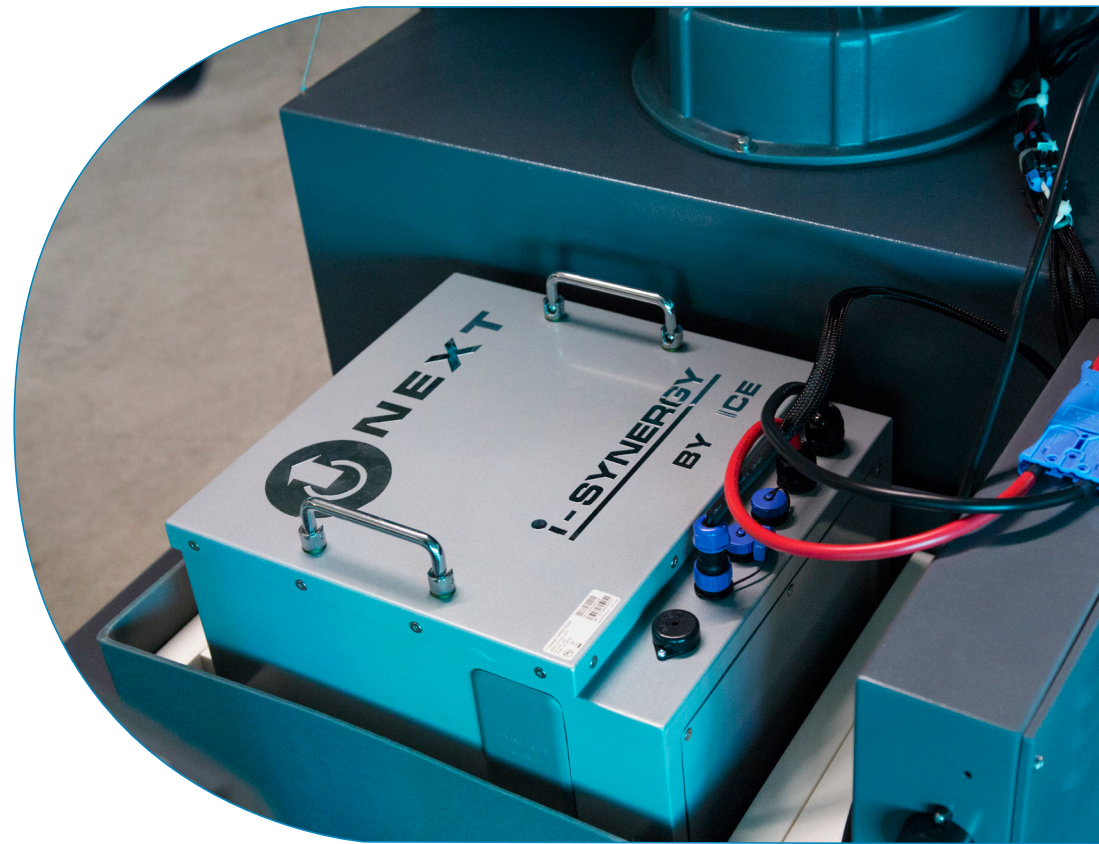
Effortless Cleaning.

After a demonstration in Eindhoven, it was decided to test this ICE iS1100L+ rider at two locations.

A long-term test says more than a demonstration and Washin7 wanted to make a well-considered choice.

After this test month, Stefan Felix, operations manager of Washin7 came back with very positive feedback.

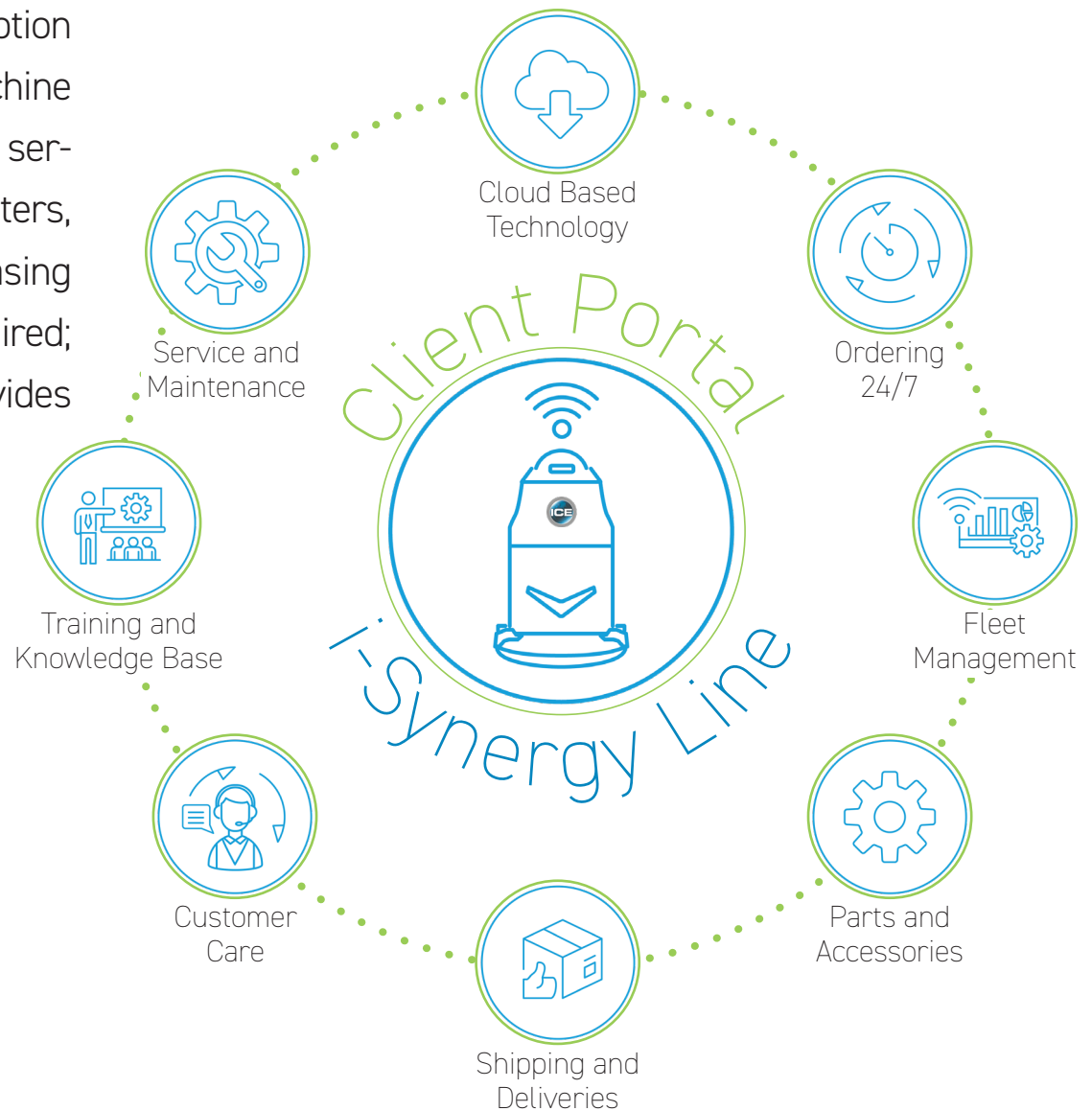
The iS1100L turned out to be a good choice; the sweeper sweeps up coarse and fine sweeping dirt effortlessly, the polyester filter and the dirt container are mold and rot free (moisture!). The order for the delivery of three sweeping machines for Washin7 is a fact.



FULL-SERVICE SUBSCRIPTION

Real Convenience.

Washin7 opts for the full-service i-Synergy subscription concept from ICE: having a professional cleaning machine at your disposal for a fixed, attractive rate, including service, parts and wear parts such as brushes, belts, filters, etc. There are no surprises. Just like operationally leasing a car or fleet. With this concept, no investment is required; you rent the machines full-service! ICE Robotics provides the machine(s) and there are no additional costs!





Smarter Cleaning. Brighter Future.

ICE Robotics EMEA

Airborne Avenue 55 | NL-2133 LV Hoofddorp | +31 (0)23 20 41 020
info-emea@icerobo.com | www.icerobo.com
Customer Care +31 (0)800 90 99 | cc@icerobo.com